

A Quaterly News Issue of Ariyalur

PARIVARTAN



Livelihood Initiatives



01. Sewing Machine Support

- **67 beneficiaries** received sewing machines to support their micro-enterprises.
- Each woman is expected to **earn an income of Rs. 42,000.**

39 Villages | 29,167 Population

Dear All,

Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in the third Quarter of FY 25, and we are thrilled to share our collective achievements through the pages of our Quarterly CSR Magazine - Parivartan

Team DBF,
Ariyalur



02. Manual Seeder Machine Support

- **10 farmers** were provided with manual seeder machines, helped the farmers to plant seeds more efficiently on time, saving both time and labor cost.
- Each farmer is expected **earn an income of Rs.50,000.**



03. Livelihood Development Fund

- A revolving fund of **Rs. 4 lakhs** was provided to the Saraswathi SHG association in Salaikurichi village, Ottakovil Panchayat to initiate income generating activities.
- **147 women from 9 self-help groups** were benefited.



04. NABARD-Integrated Farming System Project

- **20 farmers** received training on vermi compost production, honeybee keeping, organic inputs for pest management, and pulse cultivation.
- Distributed farm inputs like Pheromone Trap, Solar Light Trap, Groundnut seeds, Pulse Seeds and fruit Plants.



05. High Yield Chilli Cultivation

- **220 beneficiaries received 800 chilli saplings** for cultivation as chilli is profitable horticulture crop commonly cultivated as second crop in villages.
- Each beneficiary is expected to **earn an income of Rs. 10,000/-**

06. Micro Enterprise

- **Two micro-enterprises** were supported to start a tiffin center from Periyannagalur village and a pig farm from Poyathanallur.
- Each beneficiary is expected to **earn an annual income ranging between Rs. 1.5 lakhs to Rs. 2 lakhs.**

07. Training on masala making

- **33 women** received training on masala product making in collaboration with RSETI-SBI.
- Each woman is expected to **earn an annual income of Rs. 35,000.**



08. Pest Management – Battery Operated Sprayer

- **556 battery-powered sprayers** were distributed to uplift the farming community.
- This minimizes dependence on manual labor for pesticide spraying and ensures timely agricultural



09. Entrepreneurship Development Training

- The EDP training is a crucial component in fostering entrepreneurship within the rural community.
- With the support of SIPA, a **3-day EDP training program** was organized in Thamarikulam village.
- A total of **26 women entrepreneurs** from nearby villages participated in the program.



10. Fodder Crop Promotion

- **300 cattle-rearing farmers** received CO5 stems.
- This initiative led to increased milk yield and animal growth, while also helping dairy-dependent families significantly reduce feed costs.
- Each farmer with two cows is expected to **earn an annual income of Rs.35,000**.



11. Maize Cultivation – Package of Practices Program

- **100 farmers** received neem oil as a pest control measure to control stem borer diseases in maize crops.
- Farmers spray this neem oil twice during the crop season. Orientation on the package of practices was also provided to the farmers.



12. Skill Training on Palm Leaf Basket Making

- **36 women beneficiaries** received **2 months** training on palm leaf basket making and one -day training on bamboo craft making.
- The training was supported by South Indian Producers Association, Chennai.



Gram Parivartan

(An action towards bringing change)

52

Villages

9,977

Households

41,137

Population

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.

HH distributed in different Income slabs

<25 K	25K-50K	50K-75K	75K-1L	>1L
1,042	684	449	144	120

5,610

Households Mapped

8,020

Interventions Planned

2,439

Households with Additional Income

9.11 Cr

Additional Income



DIKSHa

Nurturing Futures: Empowering Youth Through Skill Development



Skill development of rural youth plays a vital role in unlocking their potential and creating avenues for a brighter future. By providing tailored training programs and workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.

Updates for FY 2024-25

04

Number of Trades

04

Ongoing Batches

102

Youth Trained

Trades Offered



Home Health Aide



Assistant Electrician

Aari Training



CRM (Voice / Non-Voice)

Highest Placement Data

Trade Name:

Home Health Aide

Name of the Candidate: Ganga

Job Location:

Portra Home Care, Chennai

Salary per Annum: 2.40 Lakh







Social Infrastructure



01. Founders Day Celebration

- On Founder's Day, **67 women** received sewing machines, **36 students** received course completion certificates, and **200 students** at Lingathadimedu School were provided with books and towels.
- Additionally, in collaboration with SIPA, a **2-month palm leaf basket-making training for 30 women** from Ottakovil Village was completed, with certificates awarded during the celebration.

Convergence with Government Schemes

Sl. No.	Convergence Scheme	No. of Beneficiaries		
		Male	Female	Total
01	National Bank for Agriculture and Rural Development .	535	617	1152
02	Rural Self Employment Training Institute	0	33	33
03	Small Industries Development Bank of India	0	30	30
04	SHGs Credit Linkages	0	107	107
05	TN Kalaigarnar All Village Integrated Development Programme	12	4	16
06	TN Sub Mission on Agricultural Mechanization	1	0	1
07	TN Mission for Integrated Development of Horticulture	5	0	5
08	Crop Loan	683	301	984
09	TN - Distribution of Plant Protection Equipment (Agriculture Dept)	5	3	8
10	TN - Quality Seed Distribution (Agriculture Dept)	30	0	30
Total		1271	1095	2366



Dalmia Bharat Foundation

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