

PARIVARTAN



📍 DALMIAPURAM

Annual Issue (FY24)

📍 VILLAGES: 35 | 🧑 POPULATION: 80994

Dear All,

Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in financial year 23-24, and we are thrilled to share our collective achievements through the pages of our Annual CSR Magazine

Team DBF, Dalmiapuram

LIVELIHOOD INITIATIVES



- 100 Azolla beds were distributed to beneficiaries in core villages.
- Basic training on Azolla cultivation was provided to farmers.
- Farmers have begun feeding cattle with Azolla, especially cows, goats, and poultry birds.
- This support will assist our beneficiaries in earning an additional annual income of Rs. 18,000 by enhancing milk yield and cattle health.

Azolla Feed Production for Cattle

- 100 selected marginal farmers were provided with vermicompost production bags.
- This support will help farmers reduce input costs and maintain soil fertility.
- Production per annum is expected to increase to 80 tons.
- Potentially, 70 to 80 acres of cultivable land will be covered by bio-fertilizers, significantly reducing the use of chemicals.



Vermicompost Production Support



Goatry – an effective livelihood intervention

- 100 marginal families in core villages were supported. All 100 goats were insured for life.
- This initiative will help the beneficiaries earn an additional annual income of Rs. 48,000 after 2 years.

- 22 households benefited by planting of fruit-bearing tree saplings.
- Each household received 40 fruit-bearing tree saplings.
- Households with at least half an acre of land with watering facilities were selected for this initiative.
- This support will enable the beneficiaries to earn an additional income of Rs. 60,000 per year from the third year onwards.



Orchard Support

- 220 beneficiaries were provided with 10-liter milk containers.
- This support will help the beneficiaries prevent the spillage of milk during transit.
- Approximately 700 ml of milk is saved from spillages every day. This optimizes revenue for milk-producing households.



Milk Can support





Microenterprise support

- 6 beneficiaries were supported with hairdressing tools to scale up their existing businesses.
- 5 beneficiaries received tea can support to expand their business activities.
- 12 beneficiaries who were already running tiffin centers, were provided with iron gas stoves to enhance fuel efficiency.
- Tool kits suitable for plumbers, electricians, and carpenters were supplied to 18 beneficiaries to increase their earnings.
- 27 beneficiaries from our core villages were supported with materials for wire bag making for their livelihood development.
- 15 beneficiaries were supported for the sale of artificial jewelry.
- 16 beneficiaries were supported for cloth sale business activities.
- All these forms of support will help the beneficiaries earn an additional annual income of Rs. 36,000 to Rs. 72,000.

- 60 beneficiaries were supported in purchasing battery-operated power sprayers.
- This support enables farmers to spray fertilizers and pesticides on time in their farm.
- Farmers also earn additional income by renting out the sprayers for use in other fields.



Battery Operated Sprayer Distribution

GRAM PARIVARTAN PROJECT

(An action towards bringing change)

Introduction

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.

3611

Households
Mapped

5604

Interventions
Planned

2397

Households with
Additional Income

₹369L

Additional
Income

HH distributed in different Income slabs

<25K	25K-50K	50K-75K	75K-1L	>1L
654	227	525	149	842



Location Demographic Profile:



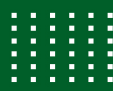
23 Villages



8267 Households



32030 Population



A SUCCESS STORY FROM LIVELIHOOD INITIATIVE

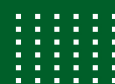
Panchavaranam, a 58-year-old woman residing in Kallakudi Town Panchayat, lives with her son and daughter-in-law. Seeking economic productivity and engagement in her old age, she explored income-generating opportunities. However, due to age and family constraints, traditional job options were limited for her. Starting a livestock activity emerged as the best option, given the available space at her house.

Through interactions with village development facilitators, Panchavaranam decided on poultry farming as a viable livelihood option. She received guidance from DBF facilitators to acquire basic knowledge about owning and operating a micro-level poultry unit accommodating 10 to 20 birds. Attending such trainings helped her manage chicken mortality effectively.

With support from the DBF team, Panchavaranam received a poultry unit comprising 10 country variety birds. This allowed her to earn income from selling eggs and meat. Country chicken eggs are sold for Rs. 15 each, while meat fetches Rs. 400 per kg. Panchavaranam has already started earning a monthly income of Rs. 1000, expected to rise to Rs. 4000 as her poultry flock grows.

In addition to poultry farming, Panchavaranam also keeps goats, further contributing to her economic productivity. Her sincere involvement in goat rearing has yielded additional income.

Expressing her gratitude, Panchavaranam stated, "I earned Rs. 6600 in the last three selling eggs and birds. Thank to Dalmia Bharat Foundation for its support. When you next visit my home, I will showcase a well-established poultry farm as a model."





DALMIA INSTITUTE OF KNOWLEDGE AND SKILL HARNESSING

Nurturing Futures: Empowering Youth Through Skill Development

Skill development of rural youth plays a vital role in unlocking their potential and creating avenues for a brighter future. By providing tailored training programs and workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.

Updates

(for FY23-24)

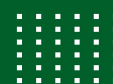
4 Trades Offered
5 Ongoing Batches
57 Youth Trained
43 Placed in Job

Trades Offered:

Home Health Aid,
Sewing Machine Operator,
Plumber,
Assistant Electrician



Name of trainee	: Raja Lakshmi R
DIKSHa center location	: Dalmiapuram
Trade	: Health care
Employer	: India home
Salary in lakhs per annum	: Rs. 2.4 lakhs





SOCIAL INFRASTRUCTURE



Construction of Burial Ground & Shed

- A cemetery compound wall was constructed at Kallakudi, fulfilling a long-standing demand of residents.
- DBF invested Rs. 9.84 lakh in this initiative.
- Additionally, at Vadugarpettai, a shed was constructed at the burial ground to facilitate rituals, costing Rs. 3.61 lakhs.



- The community took the initiative to construct the building, contributing approximately 50% of the funds.
- DBF contributed Rs. 15.34 lakhs to make the ceiling concrete.
- All remaining works were carried out by the community.
- This serves as a commendable example of cooperation between the Company and the Community, resulting in the creation of a valuable asset.



Community Hall Ceiling Work at Vadugarpettai

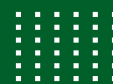




PHOTO GALLERY



- 248 beneficiaries supported for vegetable cultivation plot development in core villages with seeds and saplings worth about 2.28 lakhs.

Vegetable cultivation Support

- 6 beneficiaries got Rs.10.8 lakhs worth of loan with 35% subsidy through Prime Ministers Employment Generation Programme scheme.



PMEGP Scheme

- Two trades namely Domestic Electrician and Plumber started in Dalmia ITI with financial support of NABARD. 40 trainees enrolled.



Skilling through Dalmia ITI

