

A Quarterly News Issue of **Dalmiapuram**

PARIVARTAN



Livelihood & Water Initiatives

14

Villages

34,320

Population

Dear All,

Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in the third Quarter of FY 25, and we are thrilled to share our collective achievements through the pages of our Quarterly CSR Magazine - Parivartan

Team DBF,
Dalmiapuram



01. Sewing Machine Support

- On Founders Day, **150 sewing machines** were distributed to marginalized women members with a 50% subsidy.
- This support enables women to start or expand local livelihood activities, ensuring **an income of Rs. 36,000 per annum.**



02. Check Dam construction

- A **20-meter** wide check dam was constructed in Kallakudi village to benefit local farmers
- The dam ensures water availability for agriculture, maintains soil moisture, and provides drinking water for cattle, conserving **111,600 KL** of water annually.



04. SHG Association-Livelihood Development Fund

- A Women SHG Association was formed, uniting **8 SHGs from Vadugarpettai, Kamarajapuram, and Annai Nagar with 114 members.**
- Rs. 4,00,000 Livelihood Development Fund provided for income-generating initiatives.
- Beneficiaries now have the potential to **earn an income of Rs. 30,000– Rs. 60,000 annually.**

06. Battery Sprayer Support

- **300 selected farmers** were supported with the distribution of battery-powered sprayers at a 50% subsidy.
- The initiative helps reduce cultivation costs and provides additional income through the rental service of the sprayers, with each farmer expected to **earn Rs. 15,000– Rs. 20,000 annually.**



03. Entrepreneurship Development Training

- A three-day Entrepreneurship Development Training program was conducted in collaboration with the South Indian Producer's Association (SIPA).
- **25 women entrepreneurs** benefited from the initiative.



05. Micro Enterprise Support

- A beneficiary from Vadugarpettai village was supported to start a provision store in Palaniyandinagar, with an expected **annual income of Rs. 1,44,000.**
- A beneficiary from Pudurpalayam village was assisted in starting a barber shop in Thappai village, with an expected **annual income of Rs. 1,80,000**

07. Palm Leaf Training for Rural Women

- A two-month training on Palm Leaf Product Making was conducted, **benefiting 40 women.**
- Each participant is expected to earn **an income of Rs.36,000 annually.**

08. SHG Revolving Fund Disbursement

- A revolving fund loan of **Rs. 4.7 lakh** was provided through the Watershed SHG Federation to **16 women for rural enterprise development.**
- **An annual income of Rs. 30,000– Rs. 60,000** is expected to be earned by each beneficiary.



Gram Parivartan

(An action towards bringing change)

14

Villages

8,140

Households

34,320

Population

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.

HH distributed in different Income slabs

<25 K	25K-50K	50K-75K	75K-1L	>1L
697	520	708	213	347

4,259

Households Mapped

6,485

Interventions Planned

2,485

Households with Additional Income

13.32 Cr

Additional Income



DIKSHa

Nurturing Futures: Empowering Youth Through Skill Development



Skill development of rural youth plays a vital role in unlocking their potential and creating avenues for a brighter future. By providing tailored training programs and workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.

Updates for FY 2024-25

04

Number of Trades

04

Ongoing Batches

178

Youth Trained

Trades Offered



General Duty Assistant (GDA)



Assistant Electrician



Sewing Machine Operator (SMO)



CRM (Voice / Non-Voice)

Highest Placement Data

Trade Name:

General Duty Assistant

Name of the Candidate:

Ms.Seetha Devi

Job Location: Trichy

Salary per Annum: 2.16 Lakh





Social Infrastructure



01. WOW Program

- The WOW bus facilitated **awareness sessions on Cyber Security, Financial Literacy, TB Awareness, and Cleanliness.**
- A total of **287 beneficiaries** were engaged, gaining knowledge on safe smartphone usage, net banking, mobile app operations, and how to prevent digital fraud.



02. General Medical Camp

- A general medical camp was organized in collaboration with the Rotary Club of Dalmiapuram, Dalmia Hospital, and Dhanalakshmi Srinivasan Medical College Hospital.
- **185 beneficiaries** received medical assistance, with **15 referred for further treatment** and follow-up.

Convergence

with Government Schemes

Sl.No	Schemes	Number of Beneficiaries		
		Male	Female	Total
01	Small Industries Development Bank of India	0	30	30
02	PM Suraksha Bima Yojana (PMSBY)	86	404	490
03	PM Kisan Samman Nidhi Yojna	37	25	62
04	SHGs Credit Linkages	0	136	136
05	Scheduled Castes Sub Plan (SCSP)	29	7	36
06	TN Mahalir Urimai Thogai	0	197	197
07	Pradhan Mantri Jeevan Jyoti Bima Yojana	12	10	22
08	Old age / Widow Pension	2	38	40
09	TAVI ADP	32	23	55
10	Crop Loan	60	42	102
Total		258	912	1170



Dalmia Bharat Foundation

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