

Dear All,

Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in financial year 23-24, and we are thrilled to share our collective achievements through the pages of our Annual CSR Magazine

Team DBF, Kadapa

LIVELIHOOD INITIATIVES



IPM in Chilly: Sticky traps

- Chilli farming in Kadapa during the Kharif season is vital, but investments in pest and disease control chemicals have adversely affected farmers' income
- Awareness was created through training on 'Integrated Pest Management (IPM) in Chilli with technical support from the Department of Horticulture.
- 40 'Sticky traps' were distributed per farmer, including 20 yellow and 20 blue traps, which is sufficient for an area of 1 acre as per scientific recommendations.
- 665 farmers have benefited from this intervention.
- The estimated additional income from 'Sticky traps' is Rs. 25,000 per acre.

- 108 beneficiaries received Rs. 1 lakh credit linkage each, totaling Rs. 1.08 crore, for livelihood projects such as purchasing milch animals, goat rearing, and micro-enterprises (provision shops, saree business, etc.).
- Facilitated credit linkage through DCC Bank for identified women beneficiaries of Nawabpeta, Chinnakomerla, and Talamanchipatname villages.



Credit Linkage through DCC Bank
for Livelihood Projects



Livelihood Loans through VDC and Watershed LH Fund

- Livelihood loans were distributed to women beneficiaries through the Village Development Committee (VDC) Fund and the Watershed Livelihood Loan Fund.
- A total of Rs. 12.5 lakh loan was distributed to 57 women beneficiaries.
- The loan amount was provided for investments in milch animal management, purchase of agricultural inputs, tailor shops, and petty shops in the village.

- Inaugurated 'Sanitary Pad Making Unit' which is run by Shanthi SHG of Chinukomerla Village.
- This unit is established in collaboration with NABFOUNDATION under 'My Pad My Right' program with the aim of 'Supporting Livelihood of Rural Women by promoting affordable menstrual hygiene'.
- Earning potential for SHG by sale of Sanitary pads would be Rs. 64000/- per month.
- Production capacity of semi-automated unit is 1400 pads per day (@ 8 hours per day).

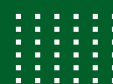


Inauguration of Sanitary Pad Making Unit

- Distributed Forage Multicut Sorghum (SSV 402) fodder seeds to 20 beneficiaries from 5 villages.
- Each unit consists of 20 cents of land. DBF contributed 1 kg of seed, while beneficiaries contributed towards input costs, irrigation, and management.



Fodder Development





Drip Irrigation

- Facilitated the installation of drip irrigation systems in 19 acres of land for 5 farmers.
- DBF supported in mobilizing farmers, linking them with APMIP (Govt), and connecting them with material suppliers.
- 5 beneficiaries received drip irrigation materials worth Rs. 9.60 lakh.

- Distributed country variety chicks to 340 households (10 chicks per family, aged 45 days) to promote backyard poultry.
- This initiative has the potential to generate an additional income of Rs. 36,000 per annum.



Backyard poultry



Sewing machine to women tailors

- Provided sewing machines to 26 women beneficiaries to support their tailoring businesses.
- Facilitated an orientation program for Self-Help Group (SHG) women in Nawabpata on skill training such as tailoring, embroidery, knitting, and beauty care.



GRAM PARIVARTAN PROJECT

(An action towards bringing change)

Introduction

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.

1668

Households
Mapped

3428

Interventions
Planned

1023

Households with
Additional Income

₹
625.20
L

Additional
Income

HH distributed in different Income slabs

<25K	25K-50K	50K-75K	75K-1L	>1L
51	396	313	133	130



Location Demographic Profile:



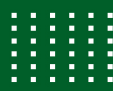
11 Villages



1911 Households



7624 Population



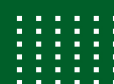
A SUCCESS STORY FROM LIVELIHOOD INITIATIVE

Joint Liability Groups (JLGs) offer a swift solution for rural women seeking improved family income. DBF has successfully facilitated credit linkages through JLGs, empowering individuals to establish thriving livelihoods.

Nageshwari, a 33-year-old graduate from Chinnakomerla village, faced financial challenges relying solely on her husband's rainfed agriculture income. Unpredictable weather conditions led to losses, pushing the family into debt. To secure a consistent income, Nageshwari, driven and educated, explored opportunities with DBF.

Guided by DBF, Nageshwari joined a JLG linked with APGB bank, securing a Rs. 50,000 loan. Opting for a cost-effective approach, she initiated a saree-selling business from home. With strategic marketing efforts, her business gained popularity, achieving a monthly sale of Rs.40,000 and a net income of Rs.8,000. After a year, the venture remains successful, contributing significantly to the family's economic well-being.

Nageshwari's micro-enterprise, funded by JLG loan, has proven to be a sustainable model, with a current net worth of Rs.1 lakh and potential for future growth. Her success is reflected in improved family assets, including a two-wheeler and private school enrollment for her children





DALMIA INSTITUTE OF KNOWLEDGE AND SKILL HARNESSING

Nurturing Futures: Empowering Youth Through Skill Development

Skill development of rural youth plays a vital role in unlocking their potential and creating avenues for a brighter future. By providing tailored training programs and workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.

Updates

(for FY23-24)

3 Trades Offered
2 Ongoing Batches
36 Youth Trained
Placements in progress

Trades Offered:

General Duty Assistant
CRM – Non-Voice
Assistant Electrician



TRADE NAME:- CRM NON -VOICE



Name of trainee : K. RAMANJANEYULU
Job location : ALLSEC TECHNOLOGIES
PVT LTD, CHENNAI
Salary : Rs. 1.62 lakhs per annum



SOCIAL INFRASTRUCTURE



- ➔ Provided two desktop computer systems, a projector with a screen, and sports materials to Mandal Parishath Upper Primary School in Talamanchipatnam. 45 students benefitted from this initiative.

Computers, Projector and Sport kits distribution to MPUP School

- ➔ Organized a Clean and Green drive at Chinnakomerla where 30 employees have volunteered and cleaned two streets of the village.

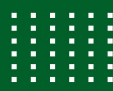


Clean and Green (Swacha village)



Children's' Day Celebration

- ➔ Celebrated Children's Day at ZP High School – Chinnakomerla with the participation of 150 students.
- ➔ Organized sports activities, competitions, and other events for school children, awarding prizes to the winners.



SOCIAL INFRASTRUCTURE



WoW Bus

- Government school children received training on the basics of Computers and IT.
- 120 students were benefited from this initiative.

- Organized medical camps in plant/mining area villages, providing free basic health checkups and medicines to the patients.
- 155 beneficiaries have benefited from 7 medical camps.



Medical Camps

