# PARIVARTAN

VILLAGES: 12 | POPULATION: 26732



Dear All,
Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in the third quarter, and we are thrilled to share our collective achievements through the pages of our Quarterly CSR Magazine

Team DBF, Lanka

### LIVELIHOOD INITIATIVES



**VDF** trained in Goat rearing practices

#### **Building capacity of DBF team**

- 3 Village Development Facilitators (VDF) attended a training program in Goat rearing.
- Comprehensive curriculum covering breed selection, shelter, health, breeding, and marketing.
- Hands-on experience in goat handling, shelter construction, and feeding practices.
- Emphasis on health management, disease prevention, and breeding techniques.
- Insights into market dynamics, pricing, and establishing local market connections.
- VDFs issued certificates after successful completion of the

training program

 Field teams mapping households and planning interventions in their clusters





# GRAM PARIVARTAN PROJECT

(An action towards bringing change)

#### Introduction

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.



Households Mapped 2835

Households with Additional Income 202

Interventions Planned

5657

Additional Income

Rs. 172.92 Lakhs



HH in Different Levels of Additional Income				
<25K	25K-50K	50K-75K	75K-1L	>1L
97	1	2	4	98

**Location Demographic Profile:** 







**6246 Households** 

# A SUCCESS STORY FROM LIVELIHOOD INITIATIVE



Jieena Enghieepi, a resilient mother of three in her forties, has found a source of empowerment through the Hawaipur Jirim Gaon Rural Haat. Every Saturday, she travels two hours via autorickshaw to this marketplace, a collaborative effort between NABARD and Dalmia Bharat Foundation, seeking stability and predictability in her life.

Completed in October 2019, the Rural Haat provides shelter for 30-50 vendors, mostly women, who previously faced challenges selling their produce in local markets due to harsh weather conditions. The market shed has become a crucial blessing, offering relief from the relentless heat and unpredictable rain.

Before the Rural Haat, women like Jieena struggled with meager returns and uncertain conditions while selling their produce. Local shopkeepers acknowledge the positive transformation, recognizing the market shed as a haven for those who travel from distant villages to sell their goods.

Participating in the Rural Haat has allowed Jieena to earn an additional income of ₹12,000 per month. This financial boost contributes significantly to her overall economic well-being, providing stability and improving her quality of life. Jieena's story is just one of many. The Rural Haat goes beyond being a market; it serves as a catalyst for positive change. Inspired by Jieena's commitment, numerous women have found renewed purpose within this space, beyond just economic opportunities.

Jieena's regular presence at the Haat symbolizes the impact of this initiative. The Rural Haat is not merely a market; it is a transformative force in the lives of rural women. The construction of the market shed has created a positive ripple effect, providing not only economic opportunities but also fostering dignity and purpose in the community.

### DALMIA INSTITUTE OF KNOWLEDGE & SKILL HARNESSING

**Nurturing Futures: Empowering Youth Through Skill Development** 



Skill development of rural youth plays a vital role in unlocking their potential & creating avenues for a brighter future. By providing tailored training programs & workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.

**Updates** (for FY23-24)

3 Trades Offered 3 Ongoing Batches 145 Youth Trained 118 Placed in Job

#### **Trades Offered:**

Retail Sales Associate
CRM-Domestic Non Voice
Assistant Electrician



Name of trainee: Rupika Begum
Diksha centre location: Lanka
Trade: CRM / Non-Voice
Employer: Accenture
Salary: 2.55L p/a

### **SOCIAL INFRASTRUCTURE:**

Students of Binapani Vidyanikethan participating in various competitions supported by DBF



- Binapani Vidyanikethan LP School supported for sports and games
- The school is located in the core village named No. 2 Pipal Pukhuri
- School caters to 66 students
- Children enthusiastically participated in diverse sports activities
- Mrs. Rajput, spouse of the Plant Head, graced the prize distribution ceremony
- Additionally, the occasion was utilized to raise awareness about the New Covid Variant JN1, aligning with our health initiatives

## PHOTO GALLERY



VDF Capacity Building in Goat Rearing participated by 3 VDFs

Asst. Electrician Trainee receiving a certificate in DIKSHa





Certificate distribution program for youth trained in various trades.

Prize distribution for winners in sports and games in Binapani Vidyanikethan LP School





Prize distribution for winners in sports and games in Binapani Vidyanikethan LP School