

A Quarterly News Issue of **Medinipur**



PARIVARTAN

Oct - Dec 2024



Livelihood Initiatives



01. Goat rearing

- **70 families** were involved in goat rearing, each starting with a single pregnant goat that is expected to give birth to four goats per year.
- Each farmer is expected to **earn an annual income of Rs.48,000** from sale of goats.

39
Villages

26,167
Population

Dear All,

Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in the third Quarter of FY 25, and we are thrilled to share our collective achievements through the pages of our Quarterly CSR Magazine - Parivartan

Team DBF,
Medinipur



02. Dairy units as Micro Enterprise

- **Three families** were facilitated for undertaking dairy as Micro Enterprise initiative.
- Each family is expected to **earn an annual income of Rs. 1,08,000** from selling of milk.



03. Dhingri Mushroom cultivation

- **25 beneficiaries** were trained and engaged with mushroom cultivation with 200 beds.
- Each beneficiary is expected to **earn an annual income of Rs. 12,000**.



04. Sewing Machine Support

- **22 sewing machines** were distributed to women beneficiaries on the occasion of Founder's Day.
- Each woman is expected to **earn an annual income of Rs. 24,000**



05. Tailoring Training for self-employment

- **25 women** were received tailoring training for self-employment.
- The batch was inaugurated by **Smt. Anjali Gupta, President Sananda Ladies Club, Medinipur**
- Each woman is expected to **earn an annual income of Rs.24,000** after completion of training

Convergence with Government Schemes

| | Schemes | Number of Beneficiaries | | |
|-------|---|-------------------------|--------|-------|
| | | Male | Female | Total |
| 01 | Atal Pension Yojana | 33 | 0 | 33 |
| 02 | Old Age Pension (Widow Pension etc.) | 19 | 0 | 19 |
| 03 | PM Suraksha Bima Yojana (PMSBY) | 0 | 122 | 122 |
| 04 | SHGs Credit Linkages | 16 | 15 | 31 |
| 05 | WB Promotion of Vermi Compost under Horticulture Department | 0 | 83 | 83 |
| 06 | WB Floriculturist support- Horticulture | 1 | 9 | 10 |
| 07 | Jan Shikshan Santhan, Paschim Medinipur | 0 | 20 | 20 |
| 08 | WB Lakhir Bhandar (1000, 1200 per month) | 0 | 3,101 | 3,101 |
| Total | | 69 | 3,350 | 3,350 |



Gram Parivartan

(An action towards bringing change)

7

Villages

1,226

Households

6,258

Population

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.

HH distributed in different Income slabs

| <25 K | 25K-50K | 50K-75K | 75K-1L | >1L |
|-------|---------|---------|--------|-----|
| 117 | 162 | 42 | 31 | 88 |

1,327

Households Mapped

1,310

Interventions Planned

440

Households with Additional Income

2.57 Cr

Additional Income



DIKSHa

Nurturing Futures: Empowering Youth Through Skill Development



Skill development of rural youth plays a vital role in unlocking their potential and creating avenues for a brighter future. By providing tailored training programs and workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.

Updates for FY 2024-25

03

Number of Trades

06

Ongoing Batches

180

Youth Trained

Trades Offered



Domestic Data Entry Operator



General Duty Assistant (GDA)



Assistant Electrician

Highest Placement Data

Trade Name:

Assistant Electrician

Name of the Candidate:

Deepjyoti Das

Job Location:

Havells India Pvt. Ltd, Medinipur

Salary per Annum: 3 Lakh





Success Story

The transformational journey of Sri Ramkrishna Hansda

Sri Ramkrishna Hansda, a tribal youth from station para village, epitomizes the power of perseverance and the impact of timely support. Hailing from a humble background, Ramkrishna's life was marked by limited opportunities, inadequate education and unemployment. Under Gram Parivartan project of Dalmia Bharat foundation Ramkrishna received supports for livelihood interventions. With the support of Dalmia Bharat Foundation Ramkrishna set up vermicompost unit. This not only allowed him to produce organic manure for personal use but also gave him an opportunity to sell surplus compost in local market. He soon ventures into poultry rearing with DBF's supports. Simultaneously, Ramkrishna embrace Alzola, mushroom and vegetable cultivation. The vermi compost from his unit proved to be boon for his crops, ensuring high quality yields.



From being a young man grappling with unemployment, he has now transformed into a successful farmer with multiple income streams. Reflecting on his journey, Ramkrishna credits Dalmia Bharat Foundation for believing in him and equipping him with necessary supports to thrive.

His success story is a shining example of how targeted interventions can create lasting change in rural community.

Social Infrastructure



Dalmia Bharat Foundation
Literacy Class
2025 11:16
879 87 25066



01. HP WoW Program

- A digital literacy module was provided to **75 school children**, along with awareness sessions on various issues to **60 women**.

02. Bagalamukhi Community shed

- A community shed was constructed in Dangapara to serve as a space for public gatherings and social initiatives.
- **150 beneficiaries** will be benefited from the construction of this shed.

Dalmia Bharat Foundation

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