



Livelihood Initiatives



01. Sarayan Craft

- **64 Moonj craft artisans** are engaged in creating Moonj products, generating a business worth **Rs. 3.95 lakh.**
- This initiative ensures financial security for rural artisans and motivates them to expand the Sarayan craft business.

11 Villages | **27,575** Population

Dear All,

Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in the third Quarter of FY 25, and we are thrilled to share our collective achievements through the pages of our Quarterly CSR Magazine - Parivartan

Team DBF,
Ramgarh



02. Sewing Machine Support

- **50 women** received sewing machines with the goal of promoting livelihood opportunities through tailoring.
- Each woman is expected to **earn an annual income of Rs.24,000.**



03. Goat Based Livelihood

- **100 beneficiaries** were supported to purchase a 180-day-old pregnant goat.
- Each beneficiary is expected to **earn an annual income of Rs. 31,290.**



04. New Micro Enterprise-Food Stall

- As part of the micro-entrepreneurship initiative, a rural food stall was established, offering fresh meals, creating self-employment opportunities
- The beneficiary is expected to **earn an annual income of Rs. 1,44,000.**

05. Press Mud for Soil Health

- Press mud was utilized to enhance organic matter, soil moisture, and overall soil health, offering significant environmental benefits.
- This practice helps reduce cultivation costs by up to **Rs. 3,250 per acre** and increases sugarcane yield by 50 quintals per acre, contributing to improved agricultural productivity.
- **875 farmers benefited** from this initiative, with each farmer expected to earn an **additional annual income of Rs. 19,650 per acre.**

Convergence with Government Schemes

Sl.No	Schemes	Number of Beneficiaries		
		Male	Female	Total
01	Mahatma Gandhi National Rural Employment Guarantee Act	9	4	13
02	National Food Security Mission	69	2	71
03	Old Age Pension (Widow Pension etc.)	376	104	408
04	PM Kisan Samman Nidhi Yojna	2,837	527	3,364
05	SHGs Credit Linkages	0	21	21
06	UP State Rural Livelihood Mission	0	2	2
Total		3,291	660	3,879



Gram Parivartan

(An action towards bringing change)

11

Villages

5,008

Households

27,290

Population

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.

HH distributed in different Income slabs

<25 K	25K-50K	50K-75K	75K-1L	>1L
390	370	528	792	819

4,990

Households Mapped

5,726

Interventions Planned

2,899

Households with Additional Income

18.22 Cr

Additional Income



Success Story

Pramod Kumar's Journey: A Success Story

Pramod Kumar, a hardworking hawker from Kataiyan Purwa village in Ramgarh, faced significant challenges in supporting his family, which includes his wife, daughter, and son. Relying solely on door-to-door sales of cosmetics, he earned just **Rs. 3,000 per month**—an income that barely covered the basic needs of his household, let alone his children's education or improved living standards.

However, with the intervention of DBF, Pramod received financial assistance of **Rs. 10,000** to purchase a motor vehicle. This proved to be a life-changing moment, allowing him to expand his business by reaching more distant areas and local markets with greater ease. The motor vehicle not only reduced the physical strain of his work but also significantly boosted his sales.

As a result, Pramod's **monthly income increased to Rs. 12,000–Rs. 14,000**, bringing financial stability to his family. With the added income, he was able to invest in his children's education and improve their quality of life. Motivated by his success, Pramod now plans to diversify his product offerings and further grow his business.

His journey has become an inspiring example for his fellow villagers, showcasing the transformative power of opportunity and determination. Today, Pramod is a role model in his community, encouraging others to embrace self-reliance and entrepreneurship with resilience and the right support.





Social Infrastructure



01. Common Services Lab

- Offers Digital Literacy Courses and E-Citizenship services.
- 186 students received training on basic computer courses.

02. MGNREGA Cattle Sheds

- Constructed cattle sheds to protect livestock from harsh weather, support feeding and milking, reduce disease risks, and improve animal health.
- **8 farmers benefited.**
- Each farmer is expected to **earn up to Rs. 18,200 per cattle annually.**



Dalmia Bharat Foundation

Village and Post Ramgarh, Mishrikh, Sitapur,
U.P. -261403